

Business**RICH** Deliverables

- 10 top strategies for time management
- Accountability
- Marketing Plan
- Financials – understanding, break even, simplifying
- Marketing Strategies
- Leadership
- Format for Success
- Increased Profitability - 344 strategies, 5 ways
- Breaking through limiting beliefs
- Be CEO
- 6 Steps
- Leverage (Self, Business)
- Systems
- Business Foundation
- 90 Day Plan
- Gratitude
- Dramatically increase sales
- Desire
- Build Business in Proper Sequence
- Commitment
- Persistence
- Rediscover Passion
- Motivation
- Recreate Dream
- Develop Vision/Mission
- Create Culture you want for your Business
- DISC Profile
- Communication Tools
- Sales Training
- Focus Groups
- Creative Brainstorming
- Key Components of Business Plan
- Strategies to eliminate price competition
- How to lead & manage
- Find, Keep, & Manage the Best employees in SWFL



Business Coaching Centre

Who is **BCC**? The Business Coaching Centre was launched in New South Wales in May 2004, headed by leading coaches Simon Harris and Steven Kay. This team has since grown rapidly to become the second largest Action team globally.

Our business coaching uses programs and methodologies developed by the Action**COACH** group, the world's number one business coaching franchise.

The Business Coaching Centre

Suite 602/220 Pacific Highway
Crows Nest NSW 2065

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ActionCOACH
business coaching

Action**COACH** is the worlds number 1 business coaching franchise that traces its' beginning back to a small room in a suburb of Brisbane, Australia, where Brad Sugars began developing a series of seminars and workshops to help small business owners grow their businesses. That was in 1993 and since then the business has burgeoned into one of the fastest growing franchises in the world, with more than 1,000 business coaches operating in 22 countries.

Here's how to increase your business profits by 61%

Business**RICH** 2 Day Workshop

Help grow your business leveraging Action**COACH**, the World's #1 Business Coaching Company to immediately increase your cashflow by uncovering multile streams of income within your business to double your sales, triple your profits, cut your marketing costs in half and get you home in time for dinner every night.

7

Ways to out-think, out-perform out-earn your competition

25

Entrepreneur musts

100

Greatest headlines ever written

20

Marketing mistakes

6

Steps to a better business

328

Growth ideas for your business

7

Marketing concepts they will not teach you at university

PLUS

The Action **5 Ways** Business Chassis that will change your business for ever

ActionCOACH
business coaching



BusinessRICH 2 Day Workshop

Here's where you can learn over 300 strategies to grow your business TODAY!

At this intensive two-day workshop, you'll walk away with over 300 successful strategies we've been teaching for over 15 years!

These strategies have worked for thousands of Business Owners worldwide regardless of the climate. Now they can work for YOU!

We will teach you the fundamentals for building a more successful Business model, while you learn from some of the most successful ActionCOACH's in the country! The knowledge you will gain from this event will give you the edge to outperform your competition every time. It's not just theory it's hand on, hard-hitting business re-education that really works!

WHAT YOU WILL LEARN AT THIS 2 DAY WORKSHOP

- How to better understand and better motivate your staff using incredibly accurate analysis. In turn your staff will better understand the customers and suppliers of your business.
- Exactly how to use proven, yet little known, high impact marketing strategies in YOUR business.
- How to get maximum results out of every marketing dollar and also slash \$1000's of your current advertising expenses.
- You will pinpoint the key obstacles that are holding your business back and discover how to generate all the customers or clients you will ever need.
- The single most common profit draining mistake in marketing... and how to avoid it.
- How businesses have doubled their turnover in just 3 months! We have proven it and indeed it can happen in your business.
- How to build a database cost effectively and then utilise it as a consistent profit generator.

The knowledge we impart is specifically intended to provide immediate benefit to you and your business.

TEAM

The issue of team, clearly parallels and devetails into the time factor. By spending more time away from the business in an operational sense, the need to build and inspire the best possible team is central to your long-term success. Key aspects of building the perfect team include delegation recruitment, authority and confidence. Action has applied significant resources and time developing strategies and systems that will begin the process of building and effective.

TIME

The vast majority of business owners that Action works with are frustrated by the ridiculously long hours they work in their business and the lack of quality of time they have away from their business. Action has identified this as a major strategic imperative and had developed a number of processes to free up your own tie and focus on the big or macro issues of the business

MONEY

So you now have more time to devote to the strategic issues and running of the business and have built strong hand-picked team. The final part of the Action strategic puzzle is that of money. We all aspire to it, want it and are sometimes besotted by it. So what are the key elements in making more money? Action will clearly outline a variety of proven strategies that will allow you to increase profit from your existing customers, gain more quality customers and streamline your business systems towards achieving your financial goals.

CRAIG BREWSTER

Winner - Australasian Seminar Coach 2008-09

Craig Brewster has the experience that counts and the ability to communicate it effectively.

Using simple ActionCOACH strategies that are timeless and proven, Craig is well known for his ability to effect a positive change to the bottom line of a business through engaging a team and inspiring them to take responsibility for it's growth; something that has now become even more crucial, given the uncertain economic climate.

With a career spanning 15 years in Sales, Marketing and Management Craig has a successful track record working in and with Small Businesses right through to large Corporate.

Craig joined the Worlds Number #1 Business Coaching Firm, ActionCOACH, and quickly became one of NSW most successful Coaches; earning a Top 10 ranking Globally in his first year.



REGISTER NOW FOR
BUSINESSRICH WORKSHOP
PH: 13000 ACTION

Here's what others say about BusinessRICH...

I have been meaning to thank you for the 2 day workshop course. It was fantastic. You guys are all very willing to assist, you gave me so many new ideas and of course the stuff I know but never seem to get around to and it was fun to go and have a beer with you all on the Friday too, not to mention the connections made with other people participating is always great too. Thanks again.

Alex - Teknik Motorsports

I want to take this opportunity to thank you for the 2day workshop. I found the two days to be very informative and invaluable in the development of my business growth. I have already started putting my learnings into practice and I am sure that these changes will contribute to the major success of my business in the future. This really has been the most valuable tool I could ever have obtained – I know now I can do this and I can do it well. Thank you again and best wishes. tanzie clark - creative director - creative tanzition Great Direction – great structure, the possibilities are limitless now!!

Mark Samios – Ellesin Design

The course zeroed my thinking in on what I know I have to do to get my life and business where I want it. I now need to change my business from a labor intensive 80 hour week operation for my wife and I to one that runs itself and at a greater profit!!!

Robert Baran – Papeir D'Amour

Thought I would drop you an email and express how inspiring and beneficial your presentation was. Your energy and enthusiasm towards business made my experience something to remember. Look forward to seeing you soon. Warmest regards.

Chontelle Samios - Elles InDesign